

The Yamaha Outboards

POWER THE SUMMER

SALES EVENT

Offer valid from
July 14, 2017 – August 31, 2017



For a limited time, purchase an eligible new Yamaha four-stroke outboard and receive:

5 YEARS

OF WARRANTY PROTECTION

on the purchase of select, eligible
90 hp-300 hp[†] four-stroke outboards

Three years of Yamaha Limited Warranty Coverage, along with the additional protection of a two-year Yamaha Extended Service (Y.E.S.) plan. That's a total of five years coverage at no additional cost!*

\$500

up to IN DEALER CREDIT

on the purchase of select, eligible
2.5 hp-75 hp four-stroke outboards

Up to \$500 in dealer credit toward the purchase of additional goods/services from your authorized participating Yamaha Outboard Dealer.*

5 YEARS OF TOTAL WARRANTY PROTECTION

ELIGIBLE FOUR-STROKE OUTBOARDS	3-YEAR LTD. WARRANTY + 2-YEAR Y.E.S.**
250-300 HP V6 [†]	Free! \$2,300 value
225 HP V6	Free! \$1,800 value
200 HP	Free! \$1,800 value
150-175 HP	Free! \$1,125 value
115 HP	Free! \$800 value
90 HP	Free! \$725 value

** Y.E.S. value based on MSRP

[†] The following four-stroke model outboards are NOT eligible for this promotion: F300XA and LF300XA.

DEALER CREDIT TOWARD PURCHASE OF GOODS/SERVICES

ELIGIBLE FOUR-STROKE OUTBOARDS	DEALER CREDIT
75 HP	\$500 based on MSRP
60-70 HP	\$400 based on MSRP
30-50 HP	\$300 based on MSRP
20-25 HP	\$200 based on MSRP
8-15 HP	\$150 based on MSRP
2.5-6 HP	\$125 based on MSRP

See your authorized participating Yamaha Outboard Dealer today for details!
Other restrictions and conditions apply.

***PROGRAM TERMS AND CONDITIONS:** Consumer benefit for purchasing a new (unused, not previously warranty registered) select, eligible Yamaha 90hp to 300hp four-stroke outboard is a 24-month Yamaha Extended Service contract (choice offered in Florida is a 24-month Yamaha Limited Warranty). Consumer benefit for purchasing a new (unused, not previously warranty registered) select eligible Yamaha 2.5hp to 75hp four-stroke outboard is a credit based on MSRP toward the purchase of goods and/or services at the authorized participating dealer that sold the outboard, at no extra cost to consumer. **NO BENEFIT SUBSTITUTIONS.** The following four-stroke models are NOT eligible for this promotion: F300XA and LF300XA. To be eligible, outboards must also have been manufactured since January 2011. Promotion is only applicable from authorized participating Yamaha Outboard dealers in the U.S.A. sold to purchasing consumers residing in the U.S.A. Promotion is limited to available stock in dealer inventory that is sold, PDI completed, delivered and warranty registered on YMSB by the dealer in accordance with Yamaha's promotion and warranty registration requirements during applicable dates. No model substitutions, benefit substitutions, extensions or rain checks will be allowed. Outboards sold or provided for commercial, camp, resort, guide, rental, promotional/demo, government agency, competition, tournament or sponsorship use are not eligible. This promotion cannot be used in conjunction with any other Yamaha offer. Some exceptions may apply. See authorized participating Yamaha dealer for complete details. Yamaha reserves the right to change or cancel this promotion at any time. Other restrictions and conditions apply.

REMEMBER to always observe all applicable boating laws. Never drink and drive.
Dress properly with a USCG-approved personal flotation device and protective gear.
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YamahaOutboards.com

Reliability Starts Here.*



YAMAHA PROMOTION PROCESSING CENTER

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