

Why Wait for Spring

• Fall Sales Event •



Offer valid from OCTOBER 2, 2017 - NOVEMBER 21, 2017

For a limited time, purchase an eligible new Yamaha
90 HP - 300 HP four-stroke outboard and get:

6 years

of Warranty Protection*

Add three years of Yamaha Extended Service (Y.E.S.) to your three-year Yamaha Limited Warranty for a total of SIX years of coverage—at no additional cost.*

Eligible Four-Stroke Outboards Only	3-Year Ltd. Warranty + 3-Year Y.E.S.	Y.E.S. Value Based On M.S.R.P.
250-300 HP V6	6 Years Total	Free! \$2,700 value
200-225 HP	6 Years Total	Free! \$2,250 value
150-175 HP	6 Years Total	Free! \$1,500 value
115 HP	6 Years Total	Free! \$990 value
90 HP	6 Years Total	Free! \$900 value

For a limited time, purchase an eligible new Yamaha
2.5 HP - 75 HP four-stroke outboard and get:

up to **\$750** In Dealer Credit*

Toward the purchase of additional goods/services from your authorized participating Yamaha Outboard Dealer.*

Eligible Four-Stroke Outboards Only	Dealership Credit Toward Purchase Of Additional Goods/Services*
70-75 HP	\$750 based on MSRP
50-60 HP	\$600 based on MSRP
30-40 HP	\$500 based on MSRP
15-25 HP	\$400 based on MSRP
8-9.9 HP	\$300 based on MSRP
2.5-6 HP	\$200 based on MSRP

See your authorized participating Yamaha Outboard Dealer today for details! Other restrictions and conditions may apply.

***PROGRAM TERMS AND CONDITIONS:** Consumer benefit for purchasing a new (unused, not previously warranty registered) select, eligible Yamaha 90hp to 300hp four-stroke outboard is a 36-month Yamaha Extended Service contract (choice offered in Florida is a 36-month Yamaha Limited Warranty). Consumer benefit for purchasing a new (unused, not previously warranty registered) select eligible Yamaha 2.5hp to 75hp four-stroke outboard is a credit based on MSRP toward the purchase of goods and/or services at the authorized participating dealer that sold the outboard, at no extra cost to consumer. **NO BENEFIT SUBSTITUTIONS.** To be eligible, outboards must have been manufactured since January 2011. Promotion is only applicable from authorized participating Yamaha Outboard dealers in the U.S.A. sold to purchasing consumers residing in the U.S.A. Promotion is limited to available stock in dealer inventory that is sold, PDI completed, delivered and warranty registered on YMBS by the dealer in accordance with Yamaha's promotion and warranty registration requirements during applicable dates. No model substitutions, benefit substitutions, extensions or rain checks will be allowed. **Outboards sold or provided for commercial, camp, resort, guide, rental, promotional/demo, government agency, competition, tournament or sponsorship use are not eligible.** This promotion cannot be used in conjunction with any other Yamaha offer. Some exceptions may apply. See authorized participating Yamaha dealer for complete details. Yamaha reserves the right to change or cancel this promotion at any time. Other restrictions and conditions apply.

REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal flotation device and protective gear.
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